

Inland American Lodging Corporation Selects Execuvue Business Intelligence Software for Extensive Hotel Portfolio

Hotel owner will use Aptech's Execuvue to consolidate, analyze operating data from multiple management companies for better business decisions

Pittsburgh, June 11, 2008 – Aptech Computer Systems, Inc., the leading provider of business intelligence and back office systems for the hospitality industry, announced today that Inland American Lodging Corporation selected the Execuvue® Business Intelligence system to automate data gathering, analysis and performance management for its nearly 100 properties carrying Hilton, Marriott, IHG, Hyatt, and Choice branded flags. Inland American Lodging expects to finalize its Execuvue implementation in the third quarter of 2008.

“Inland American Lodging has multiple operators within its hotel portfolio; the Execuvue system will enhance our reporting capabilities to gather, consolidate and analyze property performance data to run the most profitable operation possible,” said Craig Lambert, SVP Asset Management for Inland America Lodging Corporation. “We selected Execuvue because we wanted the best system to integrate and standardize the different operating data from our properties and provide flexible analysis on which we can base future business decisions.”

Jill Wilder, vice president for Aptech, said, “Execuvue is the perfect tool to enable Inland American Lodging to gather and analyze operating data from its properties and deliver standardized performance reporting for the company’s extensive and diverse lodging portfolio.” Execuvue will provide Inland American Lodging with customized executive graphic performance displays that include YTD and same-day previous year comparisons by market, brand and further criteria for RevPAR, ADR, occupancy and other metrics with the goal of optimizing profitability and operating efficiencies.

Execuvue automates enterprise business analysis

Execuvue is a web based hospitality Business Intelligence software application for large and small hotel companies that coordinates data from a wide variety of corporate systems, including Smith Travel Research, into accessible information with familiar browser simplicity. Execuvue gives hotel executives the power to make better decisions daily by providing fast and easy real-time access to key operating information and graphically displaying it.

About Inland American Lodging Corporation

Inland American Lodging Corporation is a wholly-owned subsidiary of Inland American Real Estate Trust, Inc., focused on the acquisition and asset management of strategic lodging assets, with strong industry brands and operated by experienced, high quality management companies. As of March 31, 2008, the lodging portfolio consisted of 98 hotels for a total of 14,470 rooms.



About Aptech Computer Systems

Aptech Computer Systems, Inc., based in Pittsburgh, Pennsylvania, leads the hospitality industry in leveraging change by valuing human relationships and applying technology to solve business problems for people.

Incorporated in 1970, Aptech is a financial and operations technology solutions and service company whose products include state-of-the-art back office, business intelligence and enterprise planning products: Profitvue®, Execuvue®, Webvue® and Targetvue. Over 2,500 properties, including very large chains, multiple-property management companies and single-site hotels, utilize Aptech solutions to understand their financial and operational data. By offering the hotel industry a solid resource of hospitality professionals, and through its proven ability to evolve technology offerings as the market dictates, Aptech is proud to have earned 100% customer loyalty. Execuvue and Profitvue are registered trademarks and MyExecuvue® is registered to Aptech Computer Systems, Inc. All other trademarks are owned by their respective holders.