

# Aptech Computer Systems Launches Innvue; Increases Multi-Property Data Gathering Capabilities

**Innvue provides web-based data capture,  
eliminates manual spreadsheets**

Pittsburgh, June 19, 2007 – Aptech Computer Systems, Inc., a leading hospitality software company, today announced the launch of Innvue, its newest solution that provides multi-property chains and management companies with the ability to collect and centralize daily operating data over the Internet. Using the .NET platform, Innvue captures a wide spectrum of data for operators who work with multiple front and back office systems and integrates the data via a standardized interface for corporate or chain analysis using Aptech's Execuvue® Business Intelligence .

Cam Troutman, director of sales for Aptech, said, "Innvue is the perfect upgrade to our widely-installed Data Manager product. Innvue provides a more universal way for our clients to automate data gathering from multiple properties and systems using the Internet. With Innvue, clients can capture daily transactional data and standardize it while moving it from multiple property sources to corporate servers for analysis." Troutman also noted that Innvue provides a web-based interface for performing administrative functions in Execuvue, including adding new properties and accounts and building new Execuvue data cubes.

Building on Data Manager's popular capabilities, Innvue's automated process replaces time consuming spreadsheet-based daily income journals. Although spreadsheets can be very useful, they are not intended for enterprise data capture and storage. Innvue enables multi-property operators to make better management decisions because it provides timely accurate performance information by automating the tasks of collecting and consolidating data normally done manually. In addition, the information captured by Innvue is easily uploaded into the Execuvue corporate Business Intelligence system which facilitates further in-depth consolidated performance analysis.

## **Execuvue automates enterprise business analysis**

Execuvue is an Internet-enabled hospitality software application for large and small hotel companies that coordinates data from a wide variety of corporate systems, including Smith Travel Research, into accessible information with familiar Windows simplicity. Execuvue gives hotel executives the power to make better decisions daily by providing fast and easy real-time access to key operating information and graphically displaying it.

## **About Aptech Computer Systems**



Aptech Computer Systems, Inc., based in Pittsburgh, Pennsylvania, leads the hospitality industry in leveraging change by valuing human relationships and applying technology to solve business problems for people.

Incorporated in 1970, Aptech is a financial and operations technology solutions and service company whose products include state-of-the-art back office, business intelligence and enterprise planning products: Profitvue®, Execuvue® and Targetvue. Over 1,100 users, including very large chains, multiple-property management companies and single site hotels, utilize Aptech solutions to understand their financial and operational data. By offering the hotel industry a solid resource of hospitality professionals, and through its proven ability to evolve technology offerings as the market dictates, Aptech is proud to have earned 100% customer loyalty.