

Benchmark Selects Aptech's Customized Software Solutions for 33 Properties

Benchmark to Standardize All Conference Centers, Hotels on Profitvue Hospitality Software

Pittsburgh, PA – March 29, 2006 -- Aptech Computer Systems, Inc., a leading hospitality software solutions company, announced today that Benchmark Hospitality International selected Aptech's Profitvue® enterprise back office business accounting software for its 33 conference centers and hotels, and for corporate financial accounting. Installation of Aptech's hotel software is underway with completion anticipated by year end.



Alison Yee, operations controller for Benchmark Hospitality International, said, "By standardizing all its properties on the Profitvue system, Benchmark can provide daily asset performance analysis for more profitable hotel management decisions for owners. We are also installing Profitvue in Benchmark's home office to enhance synergy between corporate accounting and our properties, and expect to utilize Aptech's Execuvue® business intelligence system in the future." Yee continued, "It makes strategic sense for Benchmark to install financial accounting systems at our home office that are consistent with systems at our managed properties." Benchmark Hospitality International, based in The Woodlands, Texas, near Houston, specializes in professional management of high quality resorts, hotels and conference centers for more than 20 ownership groups.

Aptech Director of Sales, Cam Troutman said, "Profitvue back office is a perfect fit for Benchmark because it allows the company to develop its own uniform corporate-wide reporting and chart of accounts for side-by-side performance evaluations. Benchmark's properties email these reports daily to the corporate office for real-time management review." Profitvue is designed specifically for the hospitality industry and used by hundreds of successful hotel companies.

"Aptech's installation and support staff are the most professional, reliable and proficient I have worked with in 23 years in our industry," said Alison Yee. With only three properties installed, Ms. Yee noted that Profitvue is already enabling their hotels to realize considerable savings in the time it normally takes staff to input daily property data for corporate reporting.

Profitvue and Execuvue from Aptech

Profitvue, used by over 500 properties, is a thin-client, Web-enabled hospitality back office solution that easily handles single or multi-property and multi-company accounting, and incorporates accounts payable, general ledger, budgeting, forecasting, and financials. Profitvue gives users the tools to make well-informed hotel management decisions based on current, accurate operations data. Department managers and corporate executives benefit from Profitvue's integrated statistical and financial reporting. The system provides open database compliance (ODBC) within a scalable, client/server, open systems architecture and is available as an ASP service or on a licensed basis.

Aptech also provides the Execuvue business intelligence system. Execuvue is a Cognos-based Internet-enabled enterprise business intelligence application for large and small hotel companies that coordinates data from various corporate systems, including Smith Travel Research, into

accessible information with familiar Windows simplicity. Starwood Hotels and Resorts, Concord Hospitality, Innkeepers Hospitality, Ashford Hospitality, Inc., Peabody Hotel Group, Hershey Entertainment and other successful companies use Execuvue business intelligence.

About Benchmark Hospitality International

Benchmark Hospitality International, an independent hospitality management company based in The Woodlands (Houston), Texas, operates resorts, conference centers and hotels both domestically and internationally. For locations of Benchmark Hospitality properties and for additional information, please visit Benchmark's Website at www.benchmarkhospitality.com.

About Aptech Computer Systems

Aptech Computer Systems, Inc., based in Pittsburgh, Pennsylvania, leads the hospitality industry in leveraging change by valuing human relationships and applying technology to solve business problems for people.



Incorporated in 1970, Aptech is a financial and operations technology solutions and service company whose products include state-of-the-art back office, business intelligence and enterprise planning products: Profitvue, Execuvue and Targetvue. Over 1,100 users, including very large chains, multiple-property management companies and single site hotels, utilize Aptech solutions to understand their financial and operational data. By offering the hotel industry a solid resource of hospitality professionals, and through its proven ability to evolve technology offerings as the market dictates, Aptech is proud to have earned 100% customer loyalty.

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