

Aptech's Profitvue Back Office Accounting Selected by Four Hotel Companies

Profitvue Picked for Its Comprehensive Hotel Accounting Functionality, Professional Support and Training

Pittsburgh, PA – July 27, 2010 – Aptech Computer Systems, Inc., the leading provider of hospitality software for business intelligence, enterprise financial accounting, and resource planning, today announced that four hotel companies have selected the Profitvue® back office system for corporate and property financial accounting.

New Profitvue users include Horizon Hospitality with three operating properties and two in construction, Duke University R. David Thomas Conference Center, 15th & L Investors in Sacramento, and the Kirkland Conference Center with 165 rooms operated by ARAMARK in Silver Spring, MD.

Profitvue delivers solid functionality, ease-of-use, and professional support

“Horizon Hospitality looked at several back office systems and selected Profitvue because it had the best hotel accounting functionality and was the easiest system to learn and use; both factors are essential to our operation,” said John Hannan, chief operating officer of Horizon Hospitality. “Aptech’s training and support are excellent and their team understands our business because they are all hotel people.”

Profitvue may be implemented both as an on-premise solution, or an ASP hosted application. The Profitvue ASP hotel software solution lowers system expenses because Aptech hosts the application at its data center. Hotel operators require only a PC and Internet connection to manage all their property financials, corporate accounting, and reporting needs. Profitvue is used for enterprise back office accounting by more than 100 hotel companies operating more than 1,000 properties.



*Cam Troutman, vice president
of Aptech Computer Systems*

Aptech Vice President Cam Troutman said, "Property operators and their financial teams know the best way to remain profitable is to have accurate, real-time numbers on revenue and expenses on which to base intelligent business decisions. Profitvue is the most widely used hospitality back office accounting system because it delivers the hospitality-specific daily financial reporting and analysis operators can trust to run their companies."

Profitvue ASP and thin client

Profitvue is designed specifically for the hotel industry to easily handle single or multi-property and multi-company accounting, and incorporates accounts payable, general ledger, statistics, and financials. Profitvue gives users the tools to make well-informed hotel management decisions based on current, accurate operations data. Department managers and corporate executives benefit from Profitvue's integrated statistical and financial reporting. The system provides open database compliance (ODBC) within a scalable, client/server, open systems architecture and is available as an ASP service or on a licensed basis.



About Aptech Computer Systems

Aptech Computer Systems, Inc., based in Pittsburgh, Pennsylvania, leads the hospitality industry in leveraging change by valuing human relationships and applying technology to solve business problems for people. Incorporated in 1970, Aptech is a financial and operations technology solutions and service company whose products include state-of-the-art back office, business intelligence and enterprise planning products: Profitvue[®], Execuvue[®], and Webvue[®]. Over 2,500 properties, including very large chains, multiple-property management companies, and single-site hotels utilize Aptech solutions to understand their financial and operational data.