

TARGETVUE



- Hospitality Budgeting and Forecasting
- Driver Based Models
- Workflow Management
- Collaboration
- Version Control
- Real Time Aggregation
- Auto Saves

Targetvue Automates Hospitality Forecasting and Budgeting... so operators can easily compare Plan with Performance daily to achieve business goals.

As an enterprise budgeting and forecasting tool, Targetvue gives operators the ability to achieve their performance goals by building and implementing flexible plans.

Targetvue is centralized so operators can manage their planning process on a corporate database by setting goals for every area of their enterprise and monitoring them daily.

Targetvue Performance Management

Aptech developed Targetvue specifically for the hospitality industry to address its specific planning implementation challenges. Targetvue can be utilized as a free-standing enterprise planning tool, a hotel group, or by a multi-flag management company. When used in concert with Aptech's Execuvue business intelligence system, Targetvue gives operators everything they need to drive true Performance Management by combining goal planning, effectiveness monitoring, and performance analysis.

Automation

Eliminate user intensive and time consuming tasks. No need to distribute workbooks, data enter actual values, update drivers, or email report packages. Targetvue streamlines these functions so your users have time to review their numbers and analyze the outcome to align to your corporate goals.

Most hotel companies manage goal setting, forecasting, and budgets with customized Excel spreadsheets; however, they are poorly suited for accurate, efficient enterprise planning and performance management. Targetvue delivers many operational functions not available with spreadsheet planning including:

✓ Workflow Management

Automate the budget and review process using the user's assigned tasks. Access only the properties and departments based upon a user's responsibilities.

✓ Version Control

Version control problems occur when properties and management are working from dissimilar or outdated spreadsheets. Poor version control limits effective business management and accurate analysis. All Targetvue users see and work from a single information database.

✓ Aggregation

Targetvue provides real-time, error-free consolidation and rollups for a company's entire portfolio and eliminates the necessity of aggregating inputs from multiple users, properties, and spreadsheets.

Rooms Daily Revenue

Head's Up Display for Performance

Targetvue's planning technology lets operators create flexible free-standing plans and goals for their company's operations. As a company's performance changes fluctuations and comparisons to budgets and goals are viewed in Targetvue.

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