

- Hospitality Budgeting and Forecasting
- Driver Based Models
- Workflow Management
- Collaboration
- Version Control
- Real Time Aggregation
- Auto Saves

Targetvue Automates Hospitality Forecasting and Budgeting... so operators can easily compare Plan with Performance daily to achieve business goals.

As an enterprise budgeting and forecasting tool, Targetvue gives operators the ability to achieve their performance goals by building and implementing flexible plans.

Targetvue is centralized so operators can manage their planning process on a corporate database by setting goals for every area of their enterprise and monitoring them daily.

Targetvue Performance Management

Aptech developed Targetvue specifically for the hospitality industry to address its implementation specific planning challenges. Targetvue can be utilized as a free-standing enterprise planning tool, a hotel group, or by a multi-flag management company. When used in concert with Aptech's Execuvue business intelligence system, Targetvue gives operators everything they need to drive true Performance Management by combining goal planning, effectiveness monitoring, and performance analysis.

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Room	s Daily Revenue															
Aptoch Computer Syr	tems Forecast															
7		September	Sept	Sep2	Sep3	Sept	Sep5	Sep6	Sep7	Sep#	Sep9	Sep10	Sept1	Sep12	Sep13	Sep
	Days in the Honth	septemen	Sept.	Selec.	3600	Seps	Sep.	Selvi	3697	Septe	octo.	Sehin	Septia	Sehirs	Sehra	200
	Total Number of Rooms	8,550	285	205	295	295	205	265	285	285	285	285	205	265	295	
	Meintenance Rooms	2000	- 200			400	-			-					Ave	
	Vacant Rooms	590	47	19	19	19	19	19	19	10	19	19	10	19	19	
	Occupied Rooms	7,952	229	266	266	266	266	266	266	266	266	266	266	266	266	
	Complementary Rooms															
	House Use Rooms	7.952	236	266	266	266	266	266	266	266	266	266	266	266	266	
	Revenue Occupied Rooms Occupancy %	93,41%	83,51%	93,32%	97,17%	91.31%	\$3,325	83,33%	91.11%	93.37%	93,32%	92,22%	91,22%	93.33%	\$2,17%	-
	Revenue Occupancy No	93,01%	83.51%	93.33%	93,32%	93.33%	\$3.33%	\$3,33%	13.33%	93.37%	93.33%	93,33%	93.33%	\$3.33%	93.33%	-
	REVPAR	362.06	126,49	142.70	142.70	142.70	142.70	142.72	162.70	142,70	142.70	142.70	142.70	242.79	142,70	
	Average Daily Rate	152.85	151.47	152.85	152.89	152.89	152.86	152.89	152.89	152.89	152.89	152.89	152.89	152.89	152.89	
					300.01	110.00			-				-			_
TRANSIENT REVENUE																
Commercial/Corporate	Room Nights	5,312	150	178	178	178	178	178	178	178	178	178	176	178	178	
	ASR	165.00	165.00	155.00	165.00	165.00	165.00	165.00	165.00	155.00	165.00	165.00	165.00	165.00	165.00	
000-30000-00	Total 6	876,460	24,750	29,370	29,370	29,370	29,370	29,370	29,370	29,370	29,370	29,270	29,270	29,379	29,370	
Leisure	Room Nights	1,500	10	50	50	50	50	50	50	50	.50	50	50	50	50	
	ADR	125.00	175.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	
000-50110-00	Total \$	187,500	6,250	6,230	6,250	6,250	6,250	6,250	6,290	6,250	6,250	6,250	6,250	6,250	6,250	
Covernment/Hiltary	Room Rights	180	9	4		-		100		-	-			1700000	1100	
	ADR	175.00	175.00	175.00	175.00	175.00	175,00	175.00	175.00	175.00	175.00	175.00	175.00	175.00	175,00	
E60-3E620-00	Total 5	31,500	1,450	1,050	1,850	1,050	3,050	1,050	1.050	1,050	1,050	1,650	1,050	3,050	1,050	
Frequent Guest	Room Nights ADE	900 120.00	120.00	120,00	120.00	120.00	120,00	120,00	120.00	120.00	120.00	120.00	120.00	38 128.00	120.00	
000-30030-00	Total 5	108,000	2,600	3,610	3,600	3,600	3,500	3,600	3,600	3,600	3,600	3,600	3,600	3,600	3,600	
Travel Packages	Room hights	196,000	2,600	3,610	10	3,600	3,500	3,991	3,600	7,000	3/960	3,600	2,000	3,860	3,999	
Travel reckages	AGE.		150.00	190,00	260.00	140.00	150,00	140,00								
00-30040-00	Total 6		1,500	1,510	1.600	1,120	400	1,920								
Hotel Parkinges	Room Nights		d	2,570	1,000	1,120	711	CALL								_
	ACE		185.00	_												
EBO-3E030-60	Tytel 5		925													
Internst	Room Nights		2													
	ADR		140.00													
000-10060-00	Total 5		280													
													200			
TOTAL TRANSIENT	Room Hights	7,892	236	264	264	264	264	264	264	264	264	264	254	264	264	
	ADR	152.49	151.06	152.54	152.54	152.54	152.54	152.54	152.54	152,54	152,54	152.54	152.54	152.54	152.54	
	Total \$	1,293,460	35,650	40,270	49,270	60,270	40,270	10,270	40,270	40,270	60,270	40,270	69,270	40,270	60,270	- 4
GROUP REVENUE																
Corporate	Room Nights	60	2	. 2	2	2	- 2	. 2	2	2	2	2		- 2	2	
No.	ASR	200.00	200.00	295.00	200.00	380.00	235,00	200.00	203.00	220,00	200.00	200.00	200.00	206.00	200,00	
660-36000-66	Total \$	32,000	400	410	400	400	400	400	403	400	400	430	900	460	400	
Association/Convention	Room hights	7	-					- 7		-	-					
	ASR.												- 1			

Rooms Daily Revenue

Head's Up Display for Performance

Targetvue's planning technology lets operators create flexible free-standing plans and goals for their company's operations. As a company's performance changes fluctuations and comparisons to budgets and goals are viewed in Targetvue.

Automation

Eliminate user intensive and time consuming tasks. No need to distribute workbooks, data enter actual values, update drivers, or email report packages. Targetvue streamlines these functions so your users have time to review their numbers and analyze the outcome to align to your corporate goals.

Most hotel companies manage goal setting, forecasting, and budgets with customized Excel spreadsheets; however, they are poorly suited for accurate, efficient enterprise planning and performance management. Targetvue delivers many operational functions not available with spreadsheet planning including:

✓ Workflow Management

Automate the budget and review process using the user's assigned tasks. Access only the properties and departments based upon a user's responsibilities.

✓ Version Control

Version control problems occur when properties and management are working from dissimilar or outdated spreadsheets. Poor version control limits effective business management and accurate analysis. All Targetvue users see and work from a single information database.

✓ Aggregation

Targetvue provides real-time, error-free consolidation and rollups for a company's entire portfolio and eliminates the necessity of aggregating inputs from multiple users, properties, and spreadsheets.

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Premier Business Partner