

EXECUVUE

- Enterprise Reporting
- Drill Down Analysis
- Executive Dashboards
- Property Consolidation
- Data Integration
- Web-Based
- Mobile Access
- Customized Advantage Reporting
- AI Assistant

Execuvue Business Intelligence... the power to make more profitable decisions.

Execuvue is a web-based hospitality business intelligence application for large and small hotel companies that gathers and coordinates data from a wide variety of corporate systems, including Smith Travel Research, into accessible, easily understood information with familiar browser commands. Execuvue gives hotel executives the power to make better decisions daily by providing fast and easy access to key operating information.

Strengthen your Decision Process

Execuvue provides instant, flexible access to most sources of property and corporate data. It quickly integrates, organizes, and consolidates large amounts of raw data into useful reports and performance dashboards that facilitate better business decisions.

Web-based Technology

Execuvue is Web-based so you are free to focus on your business, not technology. Whether you are located at corporate headquarters or work remotely using a PC, laptop or BlackBerry, Execuvue can send and receive the operating information you need to make the rapid business decisions that count.

Execuvue users perform complex analysis with ease to get to the "why" behind the data or actions to uncover trends and operational "hotspots" to improve performance and keep their businesses ahead of the industry.

With Execuvue, you can analyze what drives your business by analyzing property data organized in logical categories – such as fiscal periods, brands, and geographical regions.



Execuvue can also graphically compare your latest performance against your closest competitors using Smith Travel Research Data.

RevPAR, labor, energy, and other costs can change rapidly and demand quick response before they impact the bottom line.



Execuvue eliminates most re-keying by quickly attaching to and, on demand, organizing any desired combination of operational, accounting, quality control and industry data for bottom line brilliance.

Aptech

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