



Profitvue®

Back Office Accounting

- Single or Multi-Property Accounting
- General Ledger
- Accounts Payable
- Statistics
- Financials
- Webvue

Aptech provides centralized hosting from its secured data center to support an entire hotel company's portfolio via the Internet for individual and consolidated back office operations and financial reporting. Clients also host Profitvue from their own offices.

Profitvue is an Internet-Enabled Hospitality Accounting Application that Improves Back Office Efficiency for Single and Multi-Property Hotel Companies...

Designed by hospitality accounting professionals, Profitvue is a complete accounting solution that is intuitive and simple to learn.

Single Hotel & Multi-Property

Profitvue puts your company's critical operating numbers in your hands quickly so you can make more intelligent business decisions. Profitvue easily handles single or multi-property accounting and may be installed at one hotel or deployed as a hosted ASP service. Multi-property consolidations are accomplished according to user criteria and Profitvue allows new properties to be added quickly and easily.

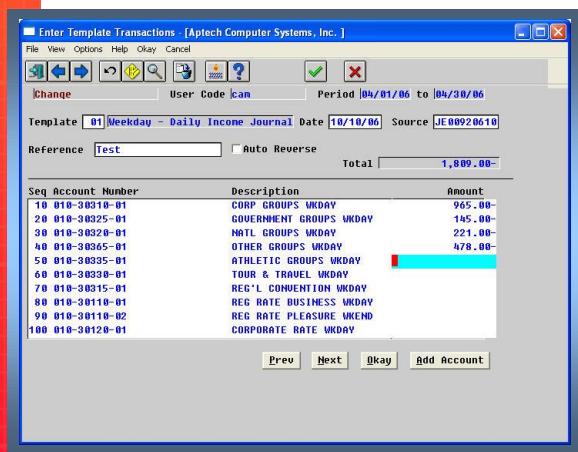
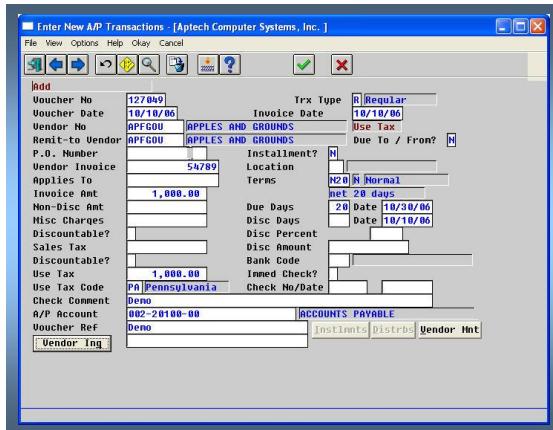
General Ledger

The Profitvue GL easily handles single-hotel, multi-property and multi-company accounting and incorporates budgeting, forecasting, and financials. The comprehensive system provides account inquiries that include journal-entry and accounts payable drill down to verify posting details. All Profitvue functions are supported by reliable financial controls and audit trails are provided for all transactions.

Profitvue's GL easily interfaces with a wide variety of third-party applications with the ability to import data into the system without manual rekeying. Journal entries may also be uploaded from Excel spreadsheets to simplify data transfer and accommodate many financial formats.

Accounts Payable

Accounts Payable is an integrated part of Profitvue that controls vendor invoices from receipt to payment. The module gives users the ability to track open items to take advantage of vendor discounts for better control of daily cash flow. To quickly provide answers to billing questions, the system allows users to drill down into vouchers, check detail, and scanned invoice images. Profitvue AP also provides auto distributions and bank and deposit reconciliations, as well as due-to and due-from inter-company processing.



Flexible to Fit Your Requirements

Aptech understands each hotel company is unique so it engineered Profitvue to be flexible enough to accommodate user-configurable charts of accounts and financials. Users may also use Aptech's own hospitality standard chart based on the 11th edition of the "Uniform System of Accounts for the Lodging Industry." Profitvue is able to capture transactions in multiple ways including interfaces to other systems, data uploads, and general journal or recurring entries.

Profitvue®



800-245-0720

www.aptech-inc.com

Profitvue Financials

Profitvue's financial reports are formatted in HTML for greater portability. HTML allows financials to automatically attach to emails for better inter-company communication. When an email is received by managers, the report may be instantly downloaded to their PC.

Since many auditors, investors, and managers prefer financial reporting in Excel, Profitvue also creates reports in Excel-readable format so stakeholders can open property financials and instantly pull them into their Excel spreadsheets for analysis.

Annual Income Statement Summary Operating Statement For Period Ending 04/30/2010											
Current Month	Current Month	Variance	Current Month	Variance	Year To Date	Year To Date	Variance	Year To Date	Year To Date	Variance	
Actual	Budget	%	Actual	%	Actual	Budget	%	Actual	Budget	%	
79.37	72.02	7.35	10.21%	77.32	2.05	2.97%	Total Occupancy %	75.96	73.47	2.11	4.23%
77.00	70.00	7.00	10.00%	75.00	2.00	2.97%	Revenue Occupancy %	74.00	71.00	3.00	4.23%
141.36	130.00	10.36	-7.81%	141.53	1.47	2.29%	Avg Room Rate \$	144.76	142.27	2.47	1.74%
108.38	99.73	8.65	8.67%	105.95	2.43	2.29%	Avg Room Rate \$	107.00	104.46	2.51	2.50%
39.62	16.18	23.44	144.87%	54.90	(15.28)	-27.83%	GOFAR \$	44.51	17.02	27.50	161.67%
1,957,734 100.00%											
1,691,567 100.00% 356,147 22.34%											
2,818,271 100.00% (65,537) -3.05%											
Revenue											
2,044,667 26.48%	270,444 26.30%	14,233 0.26%	283,720 24.14%	20,947 7.84%	4,116,493 56.43%	55,480 55.48%	4,314,773 58.27%	103,683 2.40%	4,160,803 52.85%	237,633 0.85%	
700,324 58.19%	89,000 57.95%	10,324 0.12%	233,019 23.94%	16,284 0.27%	3,186,244 39.73%	41,144 41.14%	3,198,244 39.73%	89,774 2.11%	3,000,220 31.70%	144,079 4.42%	
15,222 0.78%	2,100 1.13%	13,114 62.13%	30,945 1.53%	(19,723) -8.81%	72,045 0.97%	16,772 15.17%	57,772 38.76%	150,220 1.89%	72,045 1.24%	32,939 0.50%	
81,002 3.12%	40,100 2.05%	20,136 49.27%	90,075 4.46%	(20,073) -32.32%	311,309 3.91%	169,028 2.63%	141,531 83.34%	295,277 3.72%	16,082 16.02%	5,045 5.04%	
1,957,734 100.00%											
2,818,271 100.00% (65,537) -3.05%											
Departmental Expenses											
284,667 26.48%	270,444 26.30%	14,233 0.26%	283,720 24.14%	20,947 7.84%	1,178,561 26.67%	1,004,867 25.38%	83,604 7.64%	1,005,041 25.38%	117,620 11.03%		
597,910 78.32%	647,229 122.03%	(49,319) -7.62%	618,795 76.69%	(20,885) -3.38%	2,443,078 78.43%	2,542,938 103.36%	(62,820) -2.49%	2,485,132 75.10%	(2,054) -1.09%		
23,442 154.00%	18,000 88.62%	4,752 25.43%	25,516 82.46%	(2,612) -8.15%	89,913 123.26%	73,298 486,076 14,644 19.40%	103,709 88,046 (13,702) -13.35%				
906,920 19.97%											
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Unallocated Operating Expenses											
263,485 5.81%	190,592 4.27%	102,888 64.07%	167,486 3.56%	95,998 97.32%	868,938 4.73%	677,035 4.33%	196,904 29.30%	637,874 3.50%	231,064 36.22%		
252,122 5.56%	190,523 5.07%	61,439 32.26%	244,352 5.19%	7,777 3.16%	966,919 5.26%	781,050 5.03%	185,263 23.70%	911,028 4.96%	55,891 6.16%		
73,781 17.73%	61,439 17.73%	1,000 1.00%	1,000 1.00%	1,000 1.00%	147,028 1.00%	147,028 1.00%	147,028 1.00%	147,028 1.00%	147,028 1.00%		
49,028 1.08%	56,768 1.51%	(7,772) -13.88%	52,638 1.12%	(3,612) -6.86%	196,570 1.07%	231,398 1.49% (34,796) -15.04%	204,226 1.12% (7,656) -3.75%				
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