



Aptech

A Jonas Hospitality Company

# Execuvue

Execuvue Business Intelligence gives the power to make more profitable decisions.

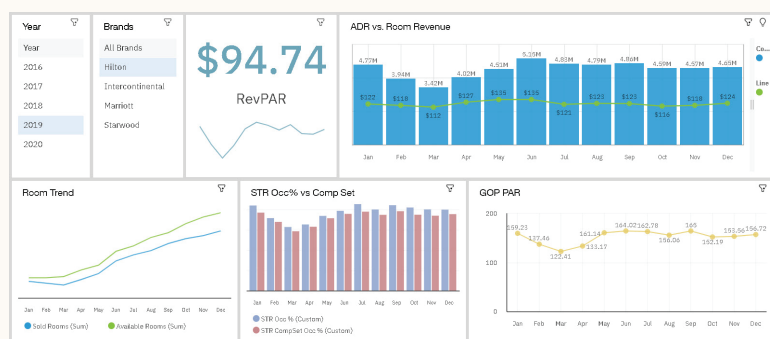
Execuvue is a **web-based hospitality business intelligence application** for large and small hotel companies that gathers and coordinates data from a wide variety of corporate systems, into accessible, easily understood information with familiar browser commands. Execuvue gives hotel executives the power to **make better decisions** daily by providing fast and easy access to key operating information.



## Strengthen your Decision Process

Execuvue features a BI platform that delivers visualizations of financial and operational data that hoteliers can act upon. The drag-and-drop environment provides **easy-to-access** reporting and analytics. The solution configures data portfolio wide, giving operators a performance snapshot by region, brand, and property. The scalability, flexibility, and integration capabilities of Execuvue set Aptech apart from other **BI providers**.

RevPAR, labor, energy, and other costs can change rapidly and demand quick response before they impact the bottom line.



## Web-based Technology

Execuvue is **Web-based** so you are free to focus on your business, not technology. Whether you are located at corporate headquarters or work remotely using a PC, laptop or cellular device, Execuvue can send and receive the **operating information** you need to make the rapid business decisions that count.

Execuvue users perform **complex analysis** with ease to get to the "why" behind the data or actions to uncover trends and operational "hotspots" to **improve performance** and keep their businesses ahead of the industry.

With Execuvue, you can analyze what drives your business by analyzing property data organized in logical categories such as **fiscal periods, brands, and geographical regions**.

Execuvue eliminates re-keying by quickly attaching to and, on demand, organizing any desired combination of operational, accounting, quality control and industry data for bottom line brilliance.



SCALABLE REPORTING



DRILL DOWN ANALYSIS



EXECUTIVE DASHBOARDS



PROPERTY CONSOLIDATION



DATA INTEGRATION



AI ASSISTANT



MOBILE ACCESS



WEB-BASED



CUSTOMIZED ADVANTAGE REPORTING