



Aptech

A Jonas Hospitality Company

Execuvue

Execuvue Business Intelligence gives the power to make more profitable decisions.



Execuvue is a **web-based hospitality business intelligence application** for large and small hotel companies that gathers and coordinates data from a wide variety of corporate systems, into accessible, easily understood information with familiar browser commands. Execuvue gives hotel executives the power to **make better decisions** daily by providing fast and easy access to key operating information.



SCALABLE REPORTING

DRILL DOWN ANALYSIS

EXECUTIVE DASHBOARDS

PROPERTY CONSOLIDATION

DATA INTEGRATION

AI ASSISTANT

MOBILE ACCESS

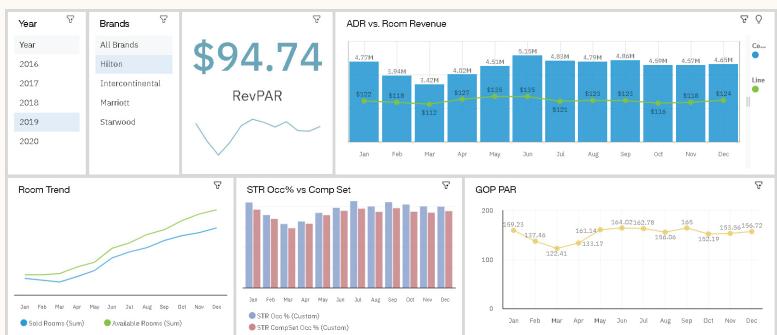
WEB-BASED

CUSTOMIZED ADVANTAGE REPORTING

Strengthen your Decision Process

Execuvue features a BI platform that delivers visualizations of financial and operational data that hoteliers can act upon. The drag-and-drop environment provides **easy-to-access** reporting and analytics. The solution configures data portfolio wide, giving operators a performance snapshot by region, brand, and property. The scalability, flexibility, and integration capabilities of Execuvue set Aptech apart from other **BI providers**.

RevPAR, labor, energy, and other costs can change rapidly and demand quick response before they impact the bottom line.



Web-based Technology

Execuvue is **Web-based** so you are free to focus on your business, not technology. Whether you are located at corporate headquarters or work remotely using a PC, laptop or cellular device, Execuvue can send and receive the **operating information** you need to make the rapid business decisions that count.

Execuvue users perform **complex analysis** with ease to get to the "why" behind the data or actions to uncover trends and operational "hotspots" to **improve performance** and keep their businesses ahead of the industry.

With Execuvue, you can analyze what drives your business by analyzing property data organized in logical categories such as **fiscal periods**, **brands**, and **geographical regions**.

Execuvue eliminates re-keying by quickly attaching to and, on demand, organizing any desired combination of operational, accounting, quality control and industry data for bottom line brilliance.